

## CORPORATE DIGITAL SIGNAGE COMPARISON GUIDE 2023

# Vibe.fyi vs ONELAN



## About Vibe.fyi

### Digital Signage Software for Workplace Communication

Improve employee communication in the workplace via digital signage screens, screensavers and web browsers, and mobile devices. Empower communication teams to breathe life into stagnant messaging to capture attention and influence behavior by transforming top-down employee communications into bite-sized visual messages.

Vibe initially began as enterprise-level Website CMS, at the peak of the dot-com era back in 2001. Since 2020, Vibe has been focused on helping internal communication specialists connect and engage with their workforce using digital signage screens.

## Why choose Vibe?

### Expand employee communication beyond digital signage

With our multichannel approach, you can reach your team through screensavers, web browsers, and mobile devices - whether they're in the office or working from home. This means you can easily share engaging and impactful messages throughout your organisation, all in one efficient and effective platform.

## Extensive template library with built-in optimisation

Never struggle with creating engaging content again.

With Vibe's extensive template library, create professional animated content in minutes, without stretching yourself thin. Spend less time formatting slides and more time crafting high-value messages that will keep your workforce engaged and inspired!



### Deliver engaging messages to promote long-term message retention and recall

More than just built-in animation and high-impact visuals, all slides use Vibe's signature **Snackable Learning Framework®**. This leverages spaced repetition to keep messages fresh and boost long-term retention to deliver an optimised learning experience.



### Set and forget functionality

Our slides enable you to pre-load multiple messages at a time, set individual publishing rules, define content locations, and then let Vibe take care of the rest.



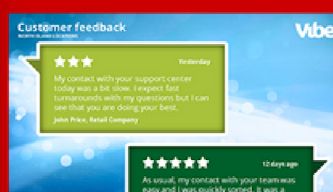
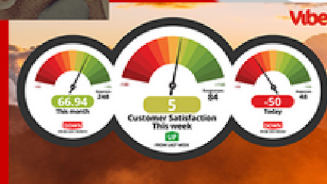
### Set corporate branding themes

Customise your Vibe slides with your brand's font, colors, and imagery, which are automatically pre-set, even if you have multiple brands within your organisation.



### Swap between slide templates

Quickly change templates without losing your content. Vibe automatically transfers your messages to the new template in seconds.





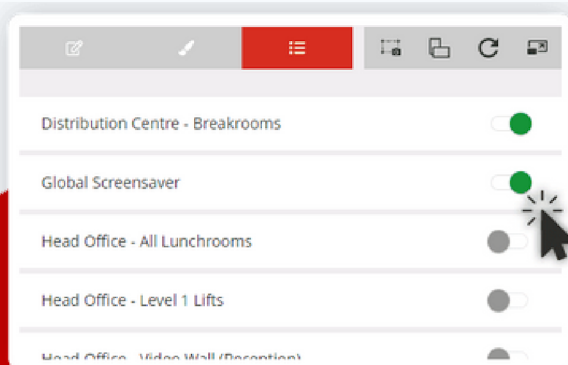
## Out-the-box infotainment streams

Relevant, entertaining and useful content is the secret to keeping your staff engaged, during their down time. Skip the hassle of creating and managing infotainment content with Vibe's ready-to-go options.

## Plug and play programs ready in minutes

Elevate your workforce with Vibe's expertly crafted development programs in cybersecurity, wellbeing, culture, diversity & inclusion and more. Using our **Snackable Learning Framework®** and nudge learning strategies, these programs create lasting behavior change and outcomes. Fully managed and ready to go.

Talk to us about customising them to meet your specific business needs.





## Cloud-based digital signage at its finest

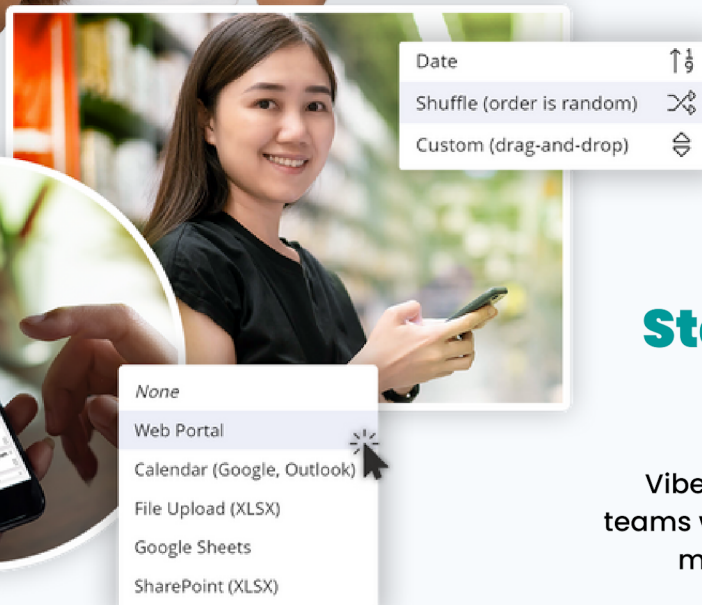
Vibe's digital signage software is hosted on Microsoft Azure Cloud Services, giving you the ability to create and manage screen content for multiple regions and screens from anywhere.

For our enterprise clients, we offer the option of an Azure Private Cloud or on-premises deployment, providing even more flexibility and control.

## Reduce hardware and costs

Cut the cost and hassle of physical media players with Vibe. Our software works seamlessly and reliably on System on Chip (SoC) technology, without limiting any of our extensive functionality.

Enjoy the full Vibe experience while saving money and increasing security and reliability.



## Stay connected on-the-go

Vibe empowers communication teams with the flexibility to create and manage content remotely.

Our mobile-responsive solution enables you to access Vibe's features and functions on-the-go, so you can create, edit, publish, and manage slides, ticket bars and playlists from the palm of your hand













**Unlike ONELAN, no extra server hardware or media player devices are required, removing unnecessary costs and infrastructure for your digital signage needs.**



## Vibe.fyi vs ONELAN Feature Comparison

Vibe goes above and beyond standard workplace digital signage to empower communications teams with game-changing efficiencies that reduce the time and effort to create and share workplace communications.

	Vibe.fyi	Onelan
<b>Produce and manage content with game-changing efficiency</b> <ul style="list-style-type: none"> <li>• 70+ free templates optimised with our snackable learning framework</li> <li>• Built-in animation and high-impact visuals</li> <li>• Corporate branded slides</li> <li>• Integrates with leading workplace apps and social media</li> <li>• No need for third-party tools</li> </ul>		
<b>Promotes better messages retention</b> Uses spaced repetition to optimise slide delivery for maximum message retention <ul style="list-style-type: none"> <li>• Pre-load messages which are drip fed out over time</li> <li>• Encourage message retention with a science-backed approach</li> <li>• Promote strong message recall with spaced repetition of messages</li> </ul>		
<b>Supports multichannel communications</b> <ul style="list-style-type: none"> <li>• Digital signage screens</li> <li>• Corporate screensavers and web browser</li> <li>• Mobile devices</li> </ul>		
<b>Ready-made content</b> <ul style="list-style-type: none"> <li>• 25+ Infotainment Streams</li> <li>• Mini and Premium Programs covering Cyber Security, Wellbeing, Diversity &amp; Inclusion, Healthy Eating and more</li> </ul>		
<b>Easy-to-use interface</b> Effortlessly easy to navigate and understand software without needing hours of training or IT input		

## NEXT STEPS

# Don't let a ONELAN contract hold you back

Make the switch from ONELAN to Vibe and take control of your digital signage. Our experts can help you seamlessly transition and even take over your current contract.

GET IN TOUCH



[www.vibe.fyi](http://www.vibe.fyi)



[enquiry@vibe.fyi](mailto:enquiry@vibe.fyi)



BLOG

